



K. Young

c08 : Sticky Pixel

overview

pixel, noun Electronics

a minute area of illumination on a display screen, one of many from which an image is composed.

ORIGIN 1960s: abbreviation of picture element

focus

Students will gain a clear understanding of the basic properties of a digital pixel and introductory digital imaging software, tools and skills.

process

Experiment using colored pencils/pens constructing manual roughs on graph paper. Create a minimum of three different images/roughs on graph paper (provided).

specifications

Create a single digital version of your most successful idea, the one you will construct out of *sticky notes*. You will be provided with graph paper and 1200 sticky notes; total of six colors. You must construct and install your image prior to the start of critique someplace in the art building or another building on campus (do not obstruct or cover any existing artwork). You can use tape to attach your sticky notes to the wall. This will help ensure your image is intact for the critique. Document your *sticky note* project after it is installed, prior to the critique.

- » Installation of image is site specific (how does the site chosen relate to the content of the image displayed?).
- » Image must be recognizable; no patterns or abstract images (abstraction does not require that you translate a continuous tone image to a limited color palette).
- » Translate your existing image colors by color *value* of provided *sticky notes*.
- » No type is allowed in your image.
- » Strive to activate the entire illusionary space; foreground, middle ground and background.
- » Students will demonstrate media literacy with the required construction and output of their digital files.

size & color

- » 6'w X 6'h image constructed out of 576, 3" square *sticky notes* (24 *sticky notes* wide and high). We will assume a single pixel is 1" squared, thus this image is 72 pixel wide and high.
- » 7.2" w X 7.2" h, 300 dpi Ai (for print)
- » .png document due at time of critique and .ai document submitted after critique

All parts need to be included for presentation, including B&W laser page, name tag and digital files (.ai and .png).

suggestions

Help one another by working with a partner from class when you construct your actual image from *sticky notes*.

resources

<http://petefecteau.com/2011/04/15/dream-big/>

<http://www.flickr.com/photos/jh8gates/sets/444219/>

NOTE: This assignment, specifications, gallery and its accompanying weekly schedule are subject to change according to the pedagogical objectives of the class as determined by the instructor.

process for evaluation*

*see detailed evaluation sheet, next page.

supplies needed

- clear tape
- colored pencils /pens
- any additional sticky notes or graph paper not supplied by instructor

sticky notes provided

- 600 yellow (pale)
- 100 yellow (bright)
- 200 aqua blue
- 100 orange
- 100 pink
- 100 purple

due date:

Name:

Class **M · T · W · R · F** ampm



c08 : Sticky Pixel evaluation sheet
grade scale & percent 100% / 30 pts

>A	A-	B+	B	B-	C+	C	C-	D+	D	D-	<F
96%	90	87	84	80	77	74	70	67	64	60	<59%

					concept / content 10% / 3 pts
2.9	2.5	2.2	1.9	1.8	Creativity... Student's plan or intention, original approach vs. borrowed, the IDEA or invention. Clearly verbally (and /or written) articulated idea/meaning by student.
					effectiveness of communication 25% / 7.5 pts
2.9	2.5	2.2	1.9	1.8	10% / 3 pts = Critique: Verbal participation in classmates evaluation and presentation of individual's work (including craft), articulate use of vocabulary. Comments show understanding and comprehension of given problem and solution.
4.3	3.8	3.3	2.9	2.7	15% / 4.5 pts = Visual Communication: Appropriate visual solutions for given problem Students successfully communicated idea (concept) with their visual solutions for the project; site specific location
					visuals / imagery 30% / 2 x 4.5 pts
4.3	3.8	3.3	2.9	2.7	Quality: Complexity of images created by student for the project. This includes digital/physical craftsmanship. Are the images original or copied from an existing style/source?
4.3	3.8	3.3	2.9	2.7	Composition: Successful use of principles to enhance subject/content; visual direction and strong focal point, activated illusionary space (fg-mg-bg).
					technical / digital literacy 25% / 7.5 pts
7.2	6.3	5.6	4.8	4.4	Students will demonstrate media literacy with the required construction and output of their digital files. Students also show understanding of pixels and how they work (<i>sticky notes</i> physical application). Shows understanding and quality of process; correct output and processes. This is specific to each medium, for example: the <i>sticky note</i> application OR digital printing.
					minimum requirements / specifications 10% / 3 pts
+3	<input type="checkbox"/>	+1.5	<input type="checkbox"/>		Physical & Craft: correct print size, number of colors, cover sheet, name tag, mounting requirements, etc. This includes and is not limited to NAMING YOUR DIGITAL FILE CORRECTLY.

-3	<input type="checkbox"/>	Distorted type: -10%
-3	<input type="checkbox"/>	Late: -10% (Excused)
-7.5	<input type="checkbox"/>	Late: -25% (Unexcused)
	<input type="checkbox"/>	Incomplete; does not meet minimum requirements
-3	<input type="checkbox"/>	Late: -10% (Excused)
-7.5	<input type="checkbox"/>	Late: -25% (Unexcused)
	<input type="checkbox"/>	Incomplete; does not meet minimum requirements

Letter Grade	Definition
A	Student work demonstrates consistently excellent scholastic performance; thorough comprehension; ability to correlate the material with other ideas, to communicate and to deal effectively with course concepts and new material; exceptional reliability in attendance and attention to assignments.
B	Student work demonstrates superior scholastic performance overall, above average knowledge of subject matter, and attention to assignments; may demonstrate excellence but be less consistent than the work of an A student.
C	Student work demonstrates satisfactory performance overall, as well as reliable knowledge of subject matter, and attention to assignments. All minimum assignment requirements have been met by the student.
D	Student work demonstrates minimal, barely passing performance and comprehension overall; limited knowledge of subject matter.
F	Student work demonstrates unsatisfactory performance and comprehension or unfulfilled requirements. The grade is failing. (Often times this student will miss many class sessions.)