

david overstreet <http://www.visualadvisor.com/aboutus.html>

Spokane, WA
tel ***.***.7182 | overstreet_jobs@visualadvisor.com
class supplement site | <http://www.VisualAdvisor.com>

education

MFA · Studio Art–Mixed Media · University of Idaho, Moscow, ID
BFA · Studio Art–Sculpture · Eastern Washington University, Cheney, WA
AAS · Graphic Design · Spokane Falls Community College, Spokane, WA

professional experience

Visual Designer 2015–present PT Freelance, Spokane, WA

Design work focuses on identity development, branding and visual consulting for non-profit and independent businesses. Focus on typography, print, and identity. Create both accessible and memorable collateral based on clients needs.

Whitworth University 2014–2015 Lecturer (100% FTE, 21 cr hrs), Department of Fine Art

Full teaching responsibilities, adapted and developed course content. Currently developing and redesigning my education site (update to HTML 5).

Whitworth University 2013–2014 Lecturer (0.85% FTE, 18 cr hrs), Department of Fine Art

Full teaching responsibilities, adapted and developed course content.

The Intercollegiate Service-Learning Institute, Whitworth

Five day conference and workshop about teaching, service-learning and student outcomes.

Eastern Washington University 2012–2013 Special Faculty (9 month contract, 45 cr hrs), Department of Fine Art

Full teaching responsibilities, adapted and developed course content, Continued development and design of my education site and wiki (www.VisualAdvisor.com).

Maintained, managed, and supervised (6 work study students) the operations and staffed the *Digital Arts Lab*.

17 station Macintosh computer lab, open to the all students

Student Technology Fee Proposal, EWU

Successfully completed internal grant application that will replace computers in the *Digital Arts Lab*.

Equipment Fund, EWU

Successfully completed internal equipment request for Printmaking Lab. We received a computer for student use in the lab and a HD projector for in class use and presentations.

Served on BFA review committee for Erin Mielcarek

Teaching and Technology—Summer Boot Camp, EWU

Three day conference about technology and learning.

The Art Institute of California-San Francisco 2004–2012 Instructor *Foundations, Graphic Design and*

Fashion Marketing & Management (Annual contract—12 months, 60 cr hrs)

Full teaching responsibilities, adapted and developed course content, continued development and design of my education site and wiki (www.VisualAdvisor.com).

Biannual all school ongoing faculty *Train the Trainer* sessions.

Easy Grade Pro–basic, grading software

Wiki in the Classroom: Let the Entire Class Collaborate!

AIGA–AiCA-SF local chapter, club advisor

AiCA-SF chapter of AIGA (2010-2012)

Washington State University 2001–2002 Adjunct Instructor, Department of Fine Art

Full teaching responsibilities, adapted and developed course content, developed personal education site and managed department's 18 terminal Macintosh lab. Advisor for developing

local chapter of Delta Lambda Phi, National Social Fraternity for Gay, Bisexual and Progressive Men.

Digital Art Careers: How to get freelance work, Guest Lecturer Jon Snyder
Washington State University
Facilitated & organized guest lecture by Jon Snyder of Fantastic Media

University of Idaho 1998–2001 Adjunct Instructor (instructor of record), *Department of Fine Art*
Full teaching responsibilities, adapted and developed course content and worked with existing content.

Graduate Teaching Assistant (instructor of record), *Department of Fine Art*
Full teaching responsibilities, adapted and developed course content and worked with existing content.

1999 *Young Peoples Arts Festival*, Moscow, ID, Moscow Arts Commission
Workshop: Dream Shirts – Curriculum & Instructor, ages 9–12

volunteer work

- 2010–2012** *Portfolio Day* SF Chapter AiGA; annual event
Known as the best portfolio review on the West Coast, this is an opportunity for students to get valuable one-on-one feedback on their portfolio and career goals from some of the Bay Area's best designers.
- 2010–2012** *First Exposures* (SF Cameraworks);
First Exposures mentors work one-on-one (weekly) with their students, creating a safe and supportive environment in which students gain self-esteem as they express themselves through photography, ages 11–18
- 2010 & 2011** *Help Portrait* (<http://help-portrait.com/>);
Help-Portrait is a global movement of photographers using their time, gear and expertise to give back to those in need.

committee work

- 2011–2012** The Art Institute of California-San Francisco
Technology Committee; Liaison member between faculty and technology department.
- 2009–2010** The Art Institute of California-San Francisco
Admissions Committee; Read and review essays in applications submitted by students.
- 2007–2009** The Art Institute of California-San Francisco
Faculty Development Committee; Developed course content for biannual all school meetings and ongoing faculty 'Train the Trainer'.
- 2007** The Art Institute of California-San Francisco
Self Study Committee; ACICS accreditation document and site visit preparation.

computer skills

- Adobe Creative Suite: InDesign, Photoshop, Illustrator, Dreamweaver
- CSS -basic
- HTML 5 -intermediate
- Adobe Lightroom
- Digital SLR

classes taught

Whitworth University

- 2013.09–2015.06** · Digital Photography I
· Graphic Design I & II

- Introduction to Adobe Suite (Photoshop, Illustrator and InDesign)
- Typography I & II
- Web Design I & II

Eastern Washington University

- 2012.09–2013.07**
- Basic Design
 - Digital Art I & II (Photoshop and Illustrator)
 - Printmaking I & II
 - Art in the Humanities

The Art Institute of California—San Francisco

- 2004.01–2012.09**
- FS102: Fundamentals of Design
 - FS103: Color Theory
 - FS122: Image Manipulation (Photoshop)
 - FS131: Typography I (Indesign)
 - FS297: Portfolio One
 - FS497: Portfolio Two
 - GD1123: Electronic Layout
 - GD1125: Introduction to Photography
 - GD1133: Digital Grid Systems
 - GD1134: Digital Illustration
 - GD2241: Concept Design
 - GD2242: Illustrative Concept Design
 - GD4403: Environmental Design
 - GD4406: Advanced Study
 - FM4400: Catalog Design
 - FM4440: Special Topics–Advanced Marketing Design (*developed and designed by Overstreet*)

Washington State University

- 2001–2002**
- Introduction to Digital Imaging, Art 363–01/02, Summer 2002
 - Advanced Digital Imaging, Art 432–01, Spring 2002
 - Digital Imaging, Art 332–01/02, Fall & Spring 2001

University of Idaho (instructor of record)

- 1998–2001**
- Visual Communication & Design Process II, lecture & lab, Art 122, Adjunct Summer 2001
 - Visual Communication & Design Process II, lab, Art 122, Fall 2000–Spring 2001
 - Graphic Design II, Art 222–02, Summer 2000, directed study
 - Graphic Design II, Art 222–01/02, Spring 2000
 - Graphic Design I, Art 221–01/02, Fall 1999
 - Ceramics I, Art 261–01/02, Fall 1998 & Spring 1999

design experience

- 1998–present** *Visual Advisor, web site* · Spokane, WA
www.VisualAdvisor.com
 Authored, designed, constructed, and continue to maintain, create content and manage site. Currently redesigning entire site using HTML 5.
- 2013–2016** *Evergreen Elder Law* · Spokane, WA
 Designed series of *Yellowbook* print advertisements, tri fold brochure, assorted note cards, stickers and presentation folders.
- 2015** *Lilac City Law* · Spokane, WA
 Presentation folders.

- Better Life Family Chiropractic* · Spokane, WA
Digital reproduction work
- 2014** *Augustine–Shockey* · San Francisco, CA
Wedding Photography
- 2013** *Better Life Family Chiropractic* · Spokane, WA
Digital reproduction work
- 2011** *The Justice Fund* · San Francisco, CA
Identity Concept, Logo, business Cards and website structure/consultation.
McBurns Law · Spokane, WA
Photography (www.McBurnslaw.com)
Sharon Art Studio · San Francisco, CA
Photography, event
- 2010** *Felicia Sutton Interior Design* · San Francisco, CA
Logo, business Cards and Hang tags
- 2009** *Fermata Designs*, · New York, NY
Photography (www.fermatadesigns.com)
- 2006** *Perspective Media Group, Inc.* · San Francisco, CA
Consultant (contract)
- 2005** *Half Rack*, fine art show announcement · San Francisco, CA
Memory Miner, software. · San Francisco, CA
Consultant (contract)
- 2004** *MB Historic Décor* · San Francisco, CA
Advertisement, Old-House Interiors (Jan 2005 issue)
Rare Earth Imports · San Francisco, CA
12 week freelance contract; cloisonné knob design, image manipulation & branding
SF Housing Development Corporation · Guest Lecture
Let's Eat on Third St. Food & Beverage Workshop
Café Commons · San Francisco, CA
Logo, gift certificates & menu board
TallulaSF.com, · San Francisco, CA
Team designed, co-authored & photo contribution
- 2003** *Rivre Works* · Los Angeles, CA
Event & Floral Design
Advertisement for Fund raiser Program, doutone
- 2002** *VLP, Volunteer Lawyers Program* · Spokane, WA
Spokane County Bar Association
Logo, stationery, business cards
Extravaganza · Spokane, WA
Eastern Washington University
Logo & invitations
Department of Fine Art, Grant Challenge Fund raising Cabaret & Auction
- 2001** *Bone-O-Fido* · Spokane, WA
Logo, stationery, business cards
Pet accessory line
- 2000** *Mardi Gras Identity* · Moscow, ID
Poster, tickets & tri fold flyer of events
- 1999 & 2000** *Spokane Pride Triangles* · Spokane, WA
Inland Northwest Pride Foundation

- Annual fund raising event for the following year's celebration
Original Concept & design
- 1998** *Fuzions Cable & Harness* · Spokane, WA
Logo, stationery, business Cards
- 1997 & 1998** *Spring Festival Identity* · Spokane, WA
Muscular Dystrophy Association
Annual wine and beer tasting benefit
Logo, event signage & brochure
- 1997** *b* · Walla Walla, WA
Restaurant & Dinner Theater Space
Identity Concept, Logo & interior design
- 1993** *Boo Radley's* · Spokane, WA
Direct mail, grand opening announcement
- Café Musee* · Spokane, WA
Logo & shirt design
- 1992** *OnTheBall Graphic Design* · Melbourne, Australia
Graphic design work experience, copy preparation, typesetting, design and presentation of
concept visuals, production, electronic file creation, and film output.
- 1991–1992** Gallery Assistant · *Spokane Falls Community College* · Spokane, WA
Assist with full production of exhibits; lights, hanging, packing, and handling of art.

exhibitions

- 2014** *Faculty Exhibition* · Spokane, WA
The Bryan Oliver Gallery in the Lied Art Center, Photography
- 2012** *Looking Forward, Giving Back* Exhibition · San Francisco, CA
Cameraworks, Photography
- 2011** *Looking Forward, Giving Back* Exhibition · San Francisco, CA
Cameraworks, Photography
- 2008** *Faculty Art Exhibition* · San Francisco, CA
The Art Institute of California–San Francisco, mixed media
- 2005** *Half Rack Solo Exhibition* · San Francisco, CA
The Drugstore Gallery, mixed media
- 2004** *Erotic Art Show, Annual Juried Invitational* · Sonoma, CA
First Place, 2-D
- Magnet* · San Francisco, CA
Solo exhibition, digital prints
- 2003** *Queer Photography* · San Francisco's LGBT Community Center,
Juror: Jim Van Buskirk, San Francisco Public Library
Digital Prints · San Francisco, CA
Exhibition International Juried Invitational
- H Cafe*, San Francisco, CA
Solo exhibition, digital prints
- 2002** *Erotic Art Show, Annual Juried Invitational* · Sonoma, CA
Arts Guild of Sonoma, Juror: René diRosa
- Quaint, Quixotic, and Kitsch*, Group Invitational · Moscow, ID
Prichard Art Gallery, University of Idaho
- 2001** *Faculty Exhibition* · Pullman, WA
Museum of Fine Art, Washington State University

- MFA Graduate Exhibition* · Moscow, ID
Prichard Art Gallery, University of Idaho
- Works in Progress Graduate exhibition* · Moscow, ID
Ridenbaugh Gallery, University of Idaho
- Wedding Suit, Fashion for the Millennium* · Moscow, ID
Nicholls Hall, University of Idaho
- 2000** *Security is Merely Defined by your Memory II* · Moscow, ID
Reflections Gallery, University of Idaho
- 1999** *Regenerate, Recycle, & Redesign* Recycled fashion show · Tri-Cities, WA
- Works in Progress Graduate exhibition* · Moscow, ID
Ridenbaugh Gallery, University of Idaho
- Works in Progress Graduate exhibition* · Moscow, ID
Student Union Gallery, University of Idaho
- OneAnother* Hartung Theater · Moscow, ID
2nd place National Endowment for the Humanities Award
Juror: Ross Coates
- 1998** *Works in Progress Graduate exhibition* · Moscow, ID
Ridenbaugh Gallery, University of Idaho
- 1st year Graduate Exhibition* · Moscow, ID
Student Union Gallery, University of Idaho
- 1997** *Raw Space* · Spokane, WA
Spokane Art Commission
- 1996** *Senior Solo Exhibition* · Cheney, WA
Eastern Washington University
- Annual Juried Student Exhibition* · Cheney, WA
Eastern Washington University
- 1995** *Fresh, Hot, Full of Flavor* 4th Annual GLBTA Art Exhibition · Cheney, WA
PUB Gallery, Eastern Washington University
- Annual Juried Student Exhibition* · Cheney, WA
Honorable Mention, Eastern Washington University
- 1993** *Emerging Heart* · Spokane, WA
Solo Exhibition, Lindaman's Gourmet-to-Go

bibliography

University of Idaho Magazine, *Art & Architecture, Back to the Future*
National publication and web · Fall 2006

Next Step, Got Art?
National publication and web · Jan/Feb 2006

B.E.A.T, Overlysweet Instructor
AiCA-SF student publication · San Francisco, CA
Staff Feature · 09 Jan 2006

www.Artbusiness.com Solo exhibition *Half Rack* review
Drugstore Gallery · San Francisco, CA
Review <www.artbusiness.com/1open/092405.html> · 24 Sep 2005

The Daily Evergreen, *Rawlinses choose WSU card*
Washington State University · Pullman, WA
Local News · 19 Dec 2001

The Argonaut, *Displaying the Graduate*

University of Idaho · Moscow, ID
Art & Entertainment section, two pages, & three photos · 24 Apr 2001
Cooperative Ed, *Work Experience in Australia*
Spokane Falls Community College · Spokane, WA
Cooperative Education/Experiential Learning Newsletter · Winter 1993

artist lectures

- 2012 *Introduction to Adobe Muse*
Graphic Arts Guild (Northern California Chapter) · San Francisco, CA
- 2008 & 2009 *Major Conversations*
AiCA-SF (personal work presented) · San Francisco, CA
- 2006 Art Institute of California–SF · San Francisco, CA; Contemporary Art class
- 2005 Art Institute of California–SF · San Francisco, CA; GLBTA student club
Lewis and Clark HS · Spokane, WA; Senior Studio art class
- 2004 San Francisco Housing Development Corporation (SFHDC) &
Bayview Business Resource Center (BBRC) · San Francisco, CA; Menu Design
- 1999 Eastern Washington University · Spokane, WA; Contemporary Art class

honors & awards

- 2004 *Erotic Art Show*, Annual Juried Invitational · Sonoma, CA
First Place, 2-D
- 2002 *Quaint, Quixotic, and Kitsch* Group Invitational · Moscow, ID
- 2000 Arnold Westerlund Memorial · Moscow, ID
Academic scholarship awarded by Department of Art
University of Idaho
- 1999 *Regenerate, Recycle & Redesign* Recycled fashion show · Tri-Cities, WA
Award of Excellence presented by Franklin County Solid Waste,
Tri-City Models, & Sara Nelson Design LTD
- OneAnother* · Moscow, ID
2nd place National Endowment for the Humanities Award
- 1999 *KUOI DJ of the Moment* · Moscow, ID
University of Idaho
- 1998–2001 *Full Instructional Assistant Scholarship* · Moscow, ID
University of Idaho
- 1992 *Commencement Cover Design* · Spokane, WA
Spokane Falls Community College, honor of outstanding achievement
- 1991 *Washington Award for Vocational Excellence (WAVE)* · Spokane, WA
Full two year public university academic scholarship
- Pipeline to Opportunity* · Spokane, WA
Scholarship awarded by Pacific Gas Transmission Co.

professional organizations

- 2001–2013 College Art Association (CAA)
- 2009–2013 AIGA | the professional association for design
- 2010–2012 Cameraworks, San Francisco, CA